





Campaign Overview



- 65.62% of all recipients opened so far
- **49.87%** clicked a link (795 people)
- **0.19%** unsubscribed (3 people)
- **0** people marked it as spam (0%)
- **0** shares across Facebook & email

Links Clicked

people clicked
Giving you a 76% click rate.

17,284

total clicks Made by 795 people

21.74

clicks per person Average of all those who clicked.

251

didn't click That's 24% of all those who opened.

| Link (URL) | Unique | Total |
|--|--------|-------|
| Link to web-based version of this email | 646 | 1,718 |
| https://www.comprac.nsw.gov.au/communities-of-practice | 112 | 1,638 |
| https://events.humanitix.com/hr-compraial-relations-in-the-nsw-public-sector | 101 | 784 |
| https://www.comprac.nsw.gov.au/Communities-of-Practice/procurement-professionals | 93 | 585 |

| https://publicsectornetwork.com/event/anz-hr-future-of-work-roadshow/ | 40 | 647 |
|---|----|-------|
| https://www.wpca.sydney/our-work/netm/learners/ | 38 | 546 |
| https://www.psc.nsw.gov.au/culture-andal-workforce/cultural-capability-guide | 34 | 574 |
| https://www.youtube.com/watch?v=xzigP5exkq4 | 33 | 537 |
| https://www.psc.nsw.gov.au/workforce-mselection-guide/navigating-recruitment | 32 | 1,092 |
| https://www.psc.nsw.gov.au/workforce-ment-occupation-specific-capability-set | 29 | 519 |
| https://www.wpca.sydney/our-work/netm/ | 14 | 535 |
| https://confirmsubscription.com/h/i/6C3C635A6EC8A64B | 14 | 518 |
| https://www.comprac.nsw.gov.au/communities-of-practice/hr-professionals | 12 | 508 |
| https://www.psc.nsw.gov.au/culture-andnding-burnout-in-the-nsw-public-sector | 11 | 516 |
| https://www.digital.nsw.gov.au/deliverbility-and-inclusivity-toolkit/courses | 10 | 522 |
| https://forms.office.com/pages/responstXRk9YWlhXMjVHWkVDOUxOVzZCVyQlQCN0PWcu | 9 | 513 |
| https://www.psc.nsw.gov.au/culture-andloyees-with-disability/auslan-guidance | 9 | 506 |
| https://www.psc.nsw.gov.au/reports-andeople-matter-employee-survey/pmes-2023 | 8 | 513 |
| https://www.digital.nsw.gov.au/delivery/accessibility-and-inclusivity-toolkit | 7 | 510 |
| https://www.digital.nsw.gov.au/delivert/writing/plain-and-inclusive-language | 6 | 508 |

| https://www.youtube.com/watch?v=LPV95purce_ve_path=MjM4NTE&feature=emb_title | 5 | 502 |
|--|---|-----|
| https://www.psc.nsw.gov.au/culture-andexual-harassment-information-assistant | 5 | 499 |
| https://www.comprac.nsw.gov.au/communif-practice/other-professional-networks | 4 | 503 |
| https://vimeo.com/879660420/382fa00d2b?share=copy | 4 | 492 |
| https://events.humanitix.com/nsw-govershowcase-or-thursday-15-february-2024 | 4 | 8 |
| https://www.psc.nsw.gov.au/workforce-mdescriptions/role-description-builder | 3 | 502 |
| https://info.buy.nsw.gov.au/news/2023/how-to-buy-from-social-enterprises | 3 | 499 |
| https://www.psc.nsw.gov.au/workforce-mptions/sector-role-description-library | 2 | 490 |