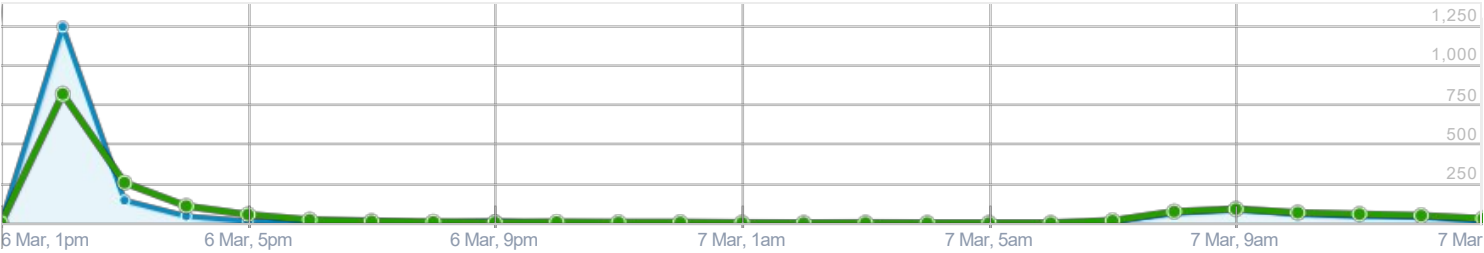


Sent to 1,682 unique subscribers in ComPrac Membership List (synced from website)

● Opens and ● Link Clicks for first day



Campaign Overview

- 632** Unique opens
2,520 total opens to date
- 36** Bounced
2.14% couldn't be delivered
- 1,014** Unopened
Open rates are only estimates

- 38.4%** of all recipients opened so far
- 28.37%** clicked a link (467 people)
- 0%** unsubscribed (0 people)
- 0** people marked it as spam (0%)
- 0** shares across Facebook & email

Links Clicked

467

people clicked
Giving you a **73.89%** click rate.

2,203

total clicks
Made by 467 people

4.72

clicks per person
Average of all those who clicked.

165

didn't click
That's 26.11% of all those who opened.

Link (URL)	Unique	Total
https://www.psc.nsw.gov.au/about-us/our-priorities	327	358
https://www.psc.nsw.gov.au/legislation.../government-sector-employment-act-2013	323	378
https://forms.office.com/pages/respons...5WTFdVUUdIME5QV1c5TDExN0ZQMiQIQCN0PWcu	322	326
https://events.humanitix.com/hr-comprac-using-data-and-hr-storytelling	106	350

https://events.humanitix.com/hr-compra...oCJKEBgqrJ9fBeJjkGg40zT47Py5urMPQkFfg	66	220
https://events.humanitix.com/hr-compra...cJs1Ua4lxUAXIuRMAW-hR-yupEVspRVqKb_o2g	36	115
https://forms.office.com/Pages/Respons...hHSEIOR0RNQUJLNEhNM01ERkNPVyQlQCN0PWcu	14	60
https://events.humanitix.com/cultural-...E3MzY3Ni42MC4xLjE3MDkxNzU0MDguNjAuMC4w	11	40
https://events.humanitix.com/pscinclus...E3MzY3Ni42MC4xLjE3MDkxNzQwMTcuNjAuMC4w	11	37
https://events.humanitix.com/barriers-...d-recruitment-in-the-nsw-public-sector	11	34
Link to web-based version of this email	9	61
https://www.comprac.nsw.gov.au/communities-of-practice	9	33
https://confirmsubscription.com/h/i/6C3C635A6EC8A64B	9	29
https://www.comprac.nsw.gov.au/communities-of-practice/hr-professionals	9	23
https://www.psc.nsw.gov.au/culture-and...al-workforce/cultural-capability-guide	8	26
https://www.eventcreate.com/e/careertransition	7	20
https://www.wla.edu.au/industry/public-sector-edm/	7	19
https://newsletter.customerservice.nsw.gov.au/subscribe	6	19
https://www.industrialrelations.nsw.gov.au/	5	16
https://www.comprac.nsw.gov.au/communi...f-practice/other-professional-networks	4	10

https://www.psc.nsw.gov.au/reports-and...e-of-the-nsw-public-sector-report-2023	3	12
https://www.psc.nsw.gov.au/culture-and...ernment-sector-senior-executive-cohort	3	8
https://www.iat.nsw.edu.au/iat-digital	2	6
https://www.idahobit.org.au/	1	3